



# 9<sup>th</sup> European Forum for Science and Technology

20<sup>th</sup> May 2010, Prague



## TOPIC OF THE YEAR 2010: University research and a way to innovations

### BUILDING OF BRIDGES

The international conference European Science and Technology Forum is held by Česká hlava (Czech Mind) in cooperation with the University of Economics in Prague. The objective is to make it possible for the people who influence the future of the entire society to meet. Leading scientists, industrialists, politicians and representatives of academia regularly meet in Prague. The ambition of the project is to create functional and efficient bridges between these elites which often exist too separately and communicate little among them and to offer space for the exchange of ideas and experience indirectly promoting better communication and cohesion of scientific and other research stations with the commercial sector.



Steve Balmer,  
CEO of Microsoft Corporation



Sir Harold W. Kroto,  
Chemistry Nobel Prize



Kurt Wüthrich,  
Chemistry Nobel Prize



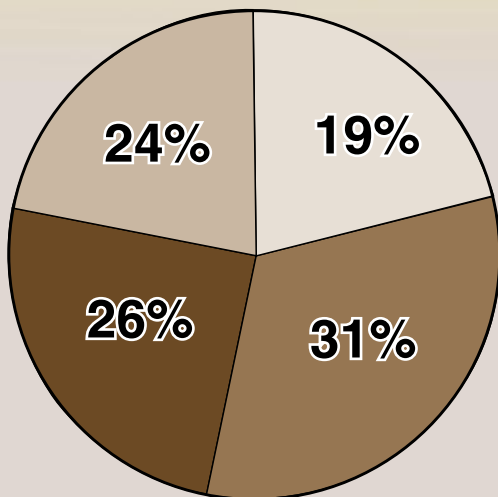
Richard R. Ernst,  
Chemistry Nobel Prize



Claude-Cohen Tannoudji,  
Physics Nobel Prize

# European Forum for Science and Technology

## WHO ARE THE FORUM VISITORS?



- university students
- university teachers
- scientists
- industrial companies' managers



## SESSIONS AND ACTIVITIES ARE ADRESSED TO WIDE AUDIENCE:

- ✓ Scientists and researchers
- ✓ Young researchers and students
- ✓ Policy makers and public and science managers
- ✓ Politicians at all levels of government
- ✓ Business people, entrepreneurs and innovators
- ✓ Science communicators, press officers and journalists



# European Forum for Science and Technology

## FORUM PROGRAM – THURSDAY 20<sup>TH</sup> MAY 2010

University of Economics, Prague, Winston Churchill Square 4, 130 67 Prague 3

**8.30 – 9.00 Registration**

**9.00 – 10.30 1<sup>st</sup> block of central lectures**

session chair: Eva Sykova (Czech republic) - director of Institute of Experimental Medicine AS CR

**PETER SKALICKY (Austria)** - rector, Vienna University of Technology

„What should be the image of an university autonomy?“

**KAREN MAEX (Belgium)** - professor and Vice Rector Science, Engineering and Technology, Katholieke Universiteit Leuven - „From academic research to innovations“

**GEORG KAPSCH (Austria)** - general director of Kapsch

„Are universities responding adequately to the needs of industry?“

**CHRISTIAN COLLIEX (France)** - director of research at the Laboratory of Solid State Physics

(CNRS & University - Sud Paris) - „Why and how can academics and university staff join and work to promote innovation from their research outputs?“

**10.30 – 11.00 Break**

**11.00 – 12.00 2<sup>nd</sup> block of central lectures**

session chair: Eva Sykova (Czech republic) - director of Institute of Experimental Medicine AS CR

**VACLAV HAMPL (Czech Republic)** - rector, Charles University in Prague

„Should universities become just the players of the economical development?“

**PETER GRUENBERG (Germany)** - Nobel Prize winner in Physics

„Should universities to teach or to research? The role of university research.“

**PIERCARLO FANTUCCI (Italy)** - professor, University of Milano - Bicocca

„Is the pressure for creating a new start-ups and other spin-offs in according to the status of the universities? “

**12.00 – 12.40 Press conference**

**12.00 – 13.15 Lunch**

**12.45 – 13.50 VIP Lunch**

**13.45 – 15.30 Roundtable MF Dnes** (modern serious daily newspaper in Czech Republic)

Session chair: Martin Komarek, the main commentator MF Dnes

- Is our science really on the global level?
- It is well funded?

**13.45 – 15.30 Roundtable Česká Hlava (Czech Mind)** - „Commercialization of university research“

Session chair: PhDr. Vaclav Marek, Česká hlava (Czech Mind)

- presentation of study „What does a patent cost at czech university“
- decides the number of patents or economic benefit?
- are universities passive or application sphere is not interested in cooperation?

**Participants:**

- Dr. Ing. OTAKAR FOJT** - science and technology officer, British Embassy
- Prof. RNDr. MIROSLAV MASLAN, CSc.** - rector Palacký University, Olomouc
- KAREN MAEX (Belgium)** - professor and Vice Rector Science, Engineering and Technology, Katholieke Universiteit Leuven
- Prof. RNDr. JAN SLOVAK, DrSc.** - director, Center for transfer technology, Masaryk university Brno
- Doc. Ing. KAREL SPERLINK, CSc.** - vice-president, Confederation of Industry
- Prof. Ing. IVO VONDRAK** - rector, VSB - Technical University of Ostrava
- Prof. Dr. Ing. ZDENEK KUS** - rector, VSB - Technical University of Liberec

# European Forum for Science and Technology

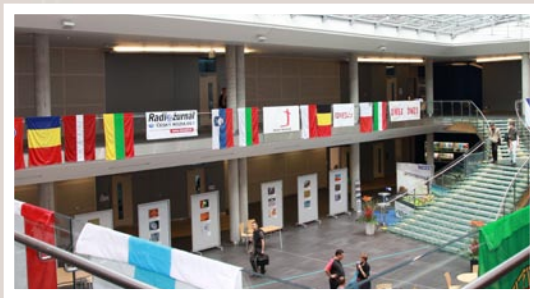
## ENTRANCE FEE

**All Day program:**  
1 300 CZK + 20% VAT  
(1560 CZK)

**Student Fee:**  
100 CZK + 20% VAT  
(120 CZK)

**Roundtable:**  
600 CZK + 20% VAT  
(720 CZK)

For registration click on [www.ceskahlava.cz](http://www.ceskahlava.cz)



## EXHIBITION PROGRAM:

With more than 1 000 sqm available, The Research and Innovation exhibition offers institutions, associations and businesses an opportunity to be recognized as a science and technology leader. Exhibitors also have a possibility to organize presentations and debates in the rooms located in the Exhibition space.

## PRAGUE – THE HEART OF EUROPE

Prague - a magic city in the heart of Europe, the capital of the Czech Republic. You will probably never regret that you have been there. Those of you who have not visited Prague, the capital city of the Czech Republic, have missed one of the crown jewels of Europe. The „City of A Hundred Spires“ is a source of endless inspiration for those who are intrigued by architecture and history.

A walk through Prague is like reliving the history of Europe, as well as the evolution of culture brought about by various reformers, artists, rulers and politicians. One can wander through European cultural history in the footsteps of Mozart, Liszt, Dvorak and Kafka, to name a few. Yet although the history of Prague has been intertwined with that of Europe for eleven centuries, despite its cosmopolitan character, seen in the broad range of architectural styles, the city has maintained its purely Czech nature.



## Contacts and informations:

**Project Manager:** Dagmar Dolezelova, [dolezelova@ceskahlava.cz](mailto:dolezelova@ceskahlava.cz)

### Ceska hlava s.r.o.

Vinohradská 100, 130 00 Prague 3, Czech Republic  
Phone: +420 267 311 032, 267 312 405, Fax: +420 267 312 348  
e-mail: [kontakt@ceskahlava.cz](mailto:kontakt@ceskahlava.cz)  
[www.ceskahlava.cz](http://www.ceskahlava.cz)

PARTNERS OF ČESKÁ HLAVA (CZECH MIND) PROJECT:

